



Scarsdale Security
The Retail Store Security Experts

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FOR IMMEDIATE RELEASE:

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Local Firm Certified in Florida Security Market

Scarsdale, New York October 20, 2004 – Based in Scarsdale, New York for more than 20 years and with customers throughout 48 states, Scarsdale Security has grown to become one of the nation's top 100 security companies. The company is pleased to announce that it has been certified in the State of Florida as an Alarm Systems Contractor, helping it expand on its unique opportunities for continued growth in the Florida Security Market.

The company is well known for its innovative use of technology, providing local residents, schools and businesses with its high reliability 'customer-first' approach to security monitoring and services. This personal service extends to the company's national accounts throughout 48 of the 50 states, earning Scarsdale Security a coveted reputation for its expertise in multi-location Chain Store and Retail Security. With the successful completion of a recent chain of over 500 stores in Florida and the southern US, the company has announced a cooperative plan to offer security monitoring for the customer's more than 8,000 Florida based employees.

In addition to its expansion in Florida, the company is continuing to invest in headquarters operations here in Scarsdale to service the growing national account base. "We are proud to have our own central station, right here in Scarsdale, where we can be sure we're giving the best service possible", says David Raizen, President and Founder of Scarsdale Security, "unlike many of our competitors who outsource their customers to a third party monitoring center". This attention to customer service has earned the company one of the highest customer service rating indicators in the nation.

ABOUT Scarsdale Security -: Founded in 1982 by local resident David Raizen, Scarsdale Security Inc. is a major provider of monitored security services to homes and business across the country and is one of the industry's top 100 firms. The company is a respected alliance partner with many of the industry's top suppliers and has customers in 48 of the 50 states. Scarsdale Security is well known for using technology to meet customer needs and is a pioneer in high security alarm signaling via private and public data networks.

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