



Scarsdale Security
Put your trust in us...

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FOR IMMEDIATE RELEASE:

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Security Firm "Rings Up" Another Win with Martinez Addition

Scarsdale, New York (April 11, 2005) -

Based in Scarsdale, New York for more than 20 years and with customers throughout 48 states, Scarsdale Security Systems Inc. has grown to become one of the nation's top security companies.

The company is pleased to announce that retail security industry sales and operations veteran Felix Martinez has joined the company.

"We've built our reputation on professional and quality service to our customers", said David Raizen, Scarsdale Security's founder and president, "and Felix has a proven track record of dedication and attention to detail that we know our customers and the rest of the staff will appreciate." Raizen went on to say. "Felix will be a great addition to our already top notch sales and support team and will be a real boost to our rapidly growing National Accounts business."

Martinez comes to Scarsdale Security with more than 16 years experience in the industry, mostly as a top executive with Corporate Security Management, Inc., a provider to the retail security and loss prevention market.



Felix Martinez

Ranked one of the top providers to retail stores and financial institutions nationwide, Scarsdale Security counts a number of prestigious firms as their loyal clients, including Polo Ralph Lauren, Bealls Department Stores, Abercrombie and Fitch, Price Waterhouse Coopers, Nautica, Burberry, Coach and The North Face, to name a few.

"We've got the right mix of technology balanced with personal service and knowing what our customers want", said Frank Baker, the company's Sales and Marketing Manager, "and having Felix on board helps us get that message to more of the right people that will benefit from our unique solutions and friendly approach to doing business."

The company uses its patented technology and a number of other technically unique solutions to help provide a lower cost alternative to customer owned proprietary alarm networks previously installed by dominant industry firms which had left customers feeling helplessly chained to their old provider. As their contracts with other companies expire, clients come to depend on Scarsdale Security to help them adapt, convert or otherwise update their existing systems, often without a complete replacement, sometimes saving tens of thousands of dollars when compared to other alternatives.

ABOUT Scarsdale Security Systems -: Founded in 1982 by local resident David Raizen, Scarsdale Security Systems Inc. is a major provider of monitored security services to homes and business across the country and is one of the industry's top 100 firms. The company is a respected alliance partner with many of the industry's top suppliers and has customers in 48 of the 50 states. Scarsdale Security is well known for using technology to meet customer needs and is a pioneer in high security alarm signaling via private and public data networks. The company is a provider of security systems and installation services to the hit TV show "It Takes a Thief" which airs Wednesdays on the Discovery Channel. The show is produced for the Discovery Channel by Lion TV.

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