



Scarsdale Security

Put your trust in us...

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FOR IMMEDIATE RELEASE:

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Retail Firms Reaffirm Their Choice of Scarsdale Security

Scarsdale, New York (June 16, 2005) -

Based in Scarsdale, New York for more than 20 years and with customers throughout 48 states, Scarsdale Security Systems Inc. has grown to become one of the nation's top security companies.

The company is pleased to announce a new promotion campaign featuring testimonials from Beall's Inc, and Polo Ralph Lauren.

"We're pleased to get the vote of confidence and support of our friends and clients", said David Raizen, Scarsdale Security's founder and president, "everyone here works hard to provide top notch service and support, and it shows." Raizen went on to say. "The campaign concept - *Scarsdale Security Gets The Job Done For Us* - came straight from the customers, and we couldn't have said it any better ourselves."

Ranked one of the top providers to retail stores and financial institutions nationwide, Scarsdale Security counts a number of prestigious firms as their loyal clients, including Polo Ralph Lauren, Beall's Department Stores and Outlets, Abercrombie and Fitch, Price Waterhouse Coopers, Nautica, Burberry, Coach and The North Face, to name a few.

"I'm proud to be able to take this message of satisfaction along with me as I visit with potential clients that have heard about our service and our ability to convert private brand panels", said Frank Baker, the company's Sales and Marketing Manager. "As I have said before, most of our growth in 2004 came from referrals which means we're doing it right and that's a great compliment to have."



They'll get it done for you, too.

"Our 200+ stores have been well taken care of by Scarsdale Security for more than 17 years. They're on time, on budget and they get the job done right. They're experts at helping retail chains like ours meet their security needs. Their personal attention to detail and technical skills have made our jobs easier. We're glad Scarsdale Security gets the job done for us."

We think you'll be glad too.

See us in
Booth 845

Call today.
1-877-SCARSDALE



The company uses its patented technology and a number of other technically unique solutions to help provide a lower cost alternative to customer owned private brand alarm networks previously installed by dominant industry firms which had left customers feeling helplessly chained to their old provider. As their contracts with other companies expire, clients come to depend on Scarsdale Security to help them adapt, convert or otherwise update their existing systems, often without a complete replacement, sometimes saving tens of thousands of dollars when compared to other alternatives.

Scarsdale Security will be exhibiting at the National Retail Federation Loss Prevention Council Meeting in San Diego, June 27 - 29, 2005 in Booth 845.

ABOUT Scarsdale Security Systems -: Founded in 1982 by local resident David Raizen, Scarsdale Security Systems Inc. is a major provider of monitored security services to homes and business across the country and is one of the industry's top 100 firms. The company is a respected alliance partner with many of the industry's top suppliers and has customers in 48 of the 50 states. Scarsdale Security is well known for using technology to meet customer needs and is a pioneer in high security alarm signaling via private and public data networks. The company is a provider of security systems and installation services to the hit TV show "It Takes a Thief" which airs on the Discovery Channel and is produced by Lion TV.

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